

Alisha M. Leathery

Graphic Designer & Marketing Coordinator

717-440-3902 | amrohrer1101@gmail.com

Located in Southern Maryland



Personal Summary

Self-motivated professional seeking new career opportunities with over six years of direct customer service experience. Always aiming to create positive and welcoming experiences, while reaching all personal and professional goals. Design inspiration comes from nature and organic forms, often pairing complimentary colors with clean aesthetics. Inspired by waves from the ocean and curvilinear shapes found within plants.

Professional Experience

Signs By Tomorrow - Beltsville, MD May 2018 - Current

Lead Graphic Designer & Production Manager

- Responsible for initial client consultation, invoicing, distributing work load among colleagues, scheduling, creating training guides, and maintaining all equipment.
- Closely working with customers to ensure expectations are met, often working under strict 1-2 day deadlines.
- Maintained corporate website and handling customer complaints
- Managed and lead corporate accounts through re-branding, provided material recommendations, and ensured overall quality of work being output throughout various mediums

Simplex Image Solutions - East Stroudsburg, PA Jan 2017 - March 2018

Graphic Designer & Social Media Manager

- Leveraged creative design skills to enhance visual communication
- Increased social media post engagement by over 500%.
- Maintained Google Ads, ran promotional sales, and created cohesion among all social media platforms.

New Mind Design Agency - East Stroudsburg, PA Aug 2016 - Dec 2017

Co-Director of Design Agency

- Managed all client meetings, wrote invoices and contracts, conducted client and design critiques, and initiated community involvement with local Non-Profit organizations.
- Aided in curating current shows at Madelon Powers Gallery, and created promotional flyers for calendared events.

OASIS Note Taker - East Stroudsburg, PA 2015 - 2017

- Provided peers with study materials, organized class notes, and created individualized tutoring material.

Education

East Stroudsburg University
of Pennsylvania - 2017
B.F.A. Graphic Design
B.A. Communications
Concentration of Media Studies
GPA: 3.9 Summa Cum Laude

Skills

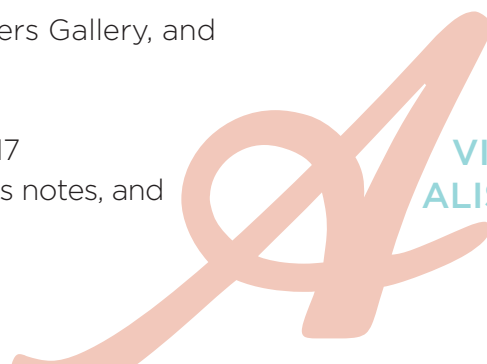
Adobe Creative Suite
Microsoft Office Suite
Google Ad Manager
Google Business Profiling
Work From Home
Freelance Experience

Community Involvement

Greenbelt Animal Shelter
DC Special Olympics
Washington Winter Show
PAW - Animal Welfare

Recognition

ESU Presidential Gala 2015
PASSHE Board of Governors
PAW - Animal Welfare
Three Sisters Endowment
Origins Gallery



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ALISHAALWAYS.COM